

— **SAFE ZONE:**

All critical elements (text, images, graphic elements, logo etc.) must be kept inside the blue box.

*Anything left outside the blue box may be folded over or cut off during trimming.

— **TRIMMING ZONE:**

Please allow 0.1 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

— **BLEED ZONE 0.1 inches:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

--- **FOLD LINES:**

IMPORTANT

Please send artwork without blue, purple, black and gray frames.

If you send files as EPS, PDF, AI all texts should be converted to outline.

Final Size: 3.5 inches x 2 inches

Size with bleeds: 3.5 inches x 2.1 inches